

LASER PEGS®

The Original Lighted Construction Set®

OVER 10 NEW KITS FOR 2016!

*Plus: New Power Bases, Light-Up
Pegs, Construction Bricks,
and Much More*



See page 14

NEW! RALLY CARS

- Featuring the All New Light-Up Pullback Motor
- Makes 8 Exciting Models

SUMMER 2016

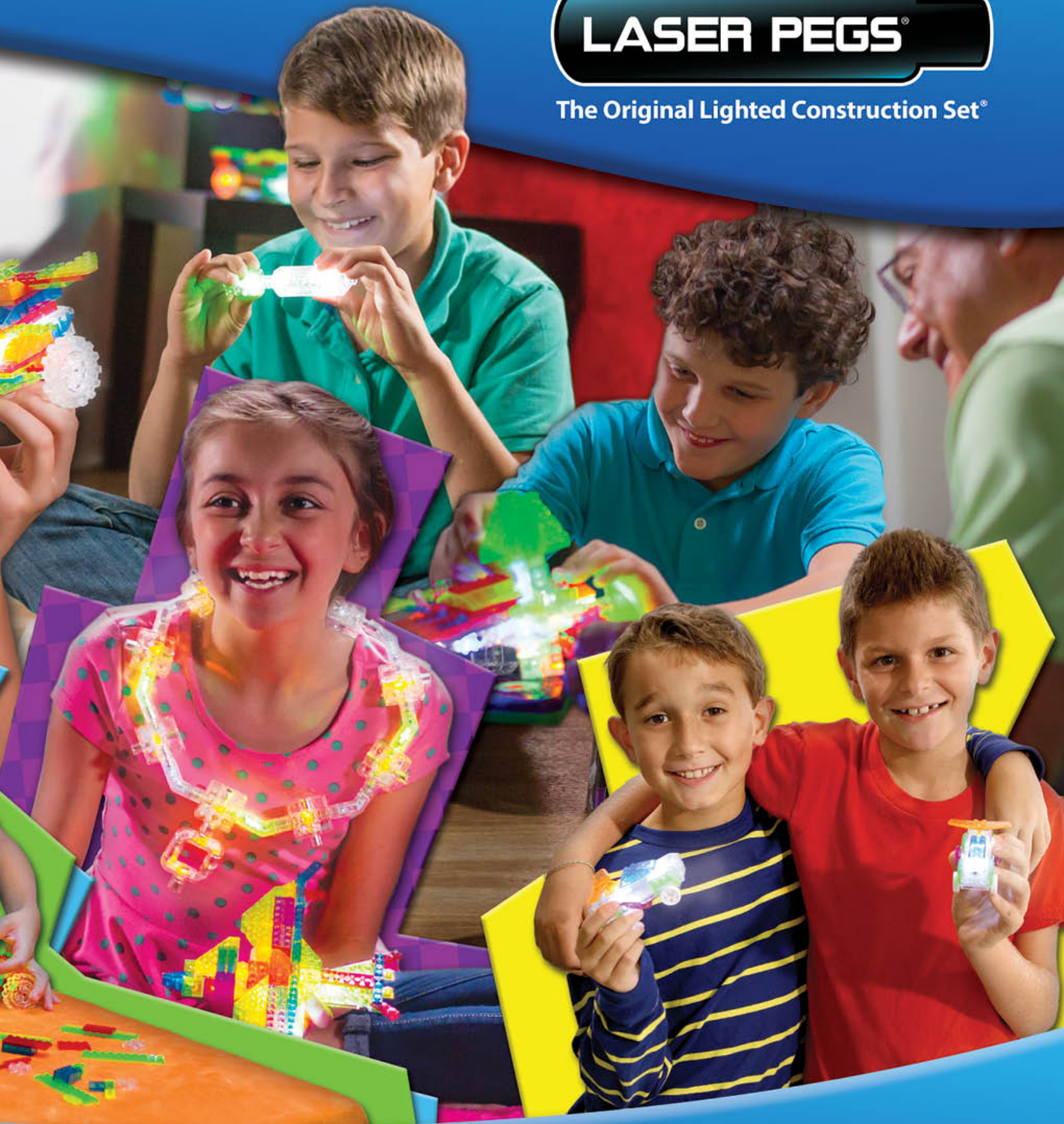
Welcome to the Colorful



Fun World of Laser Pegs!

LASER PEGS®

The Original Lighted Construction Set®



We Are Laser Pegs®

Founded in 2009 and headquartered in Sarasota, Florida, Laser Pegs® is the creator of the Original Lighted Construction Set. Encouraging forward-thinking multi-dimensional play, Laser Pegs® products combine two Play Patterns every kid loves: lights and building. The product lines are based on a "Slide, Stack & Spin" system that allows you to build anything you can imagine from vehicles to dinosaurs, robots, or even spaceships!

Year after year, Laser Pegs® has been recognized as an award-winning toy. To date, the company has been honored with over 46 awards by esteemed organizations like Dr. Toy, Oppenheim Toy Portfolio, Parenting Magazine, The Goddard School, and Good Housekeeping magazine. Its merits in STEM (Science, Technology, Engineering, and Math) learning have been well documented, making Laser Pegs® one of the bestselling toys in the construction market. With 5 unique categories, a total of 40 kits, and retail presence in more than 50 countries; the brand continues to establish itself as the global standard in Lighted Construction.

Our Mission

Our goal is to encourage children around the globe to become the innovators of tomorrow. Through interaction with our products, which spark imagination and empower creativity, children of all ages can grow far beyond anyone's expectations.

How Do Laser Pegs® Work?

Once connected to one of our patented power bases, a Laser Pegs® light-up peg will illuminate from within via a long lasting, colored LED light. As more light-up pegs are connected, each feeds power into the next one causing your entire creation to light up as you build! Laser Pegs® light-up pegs are modular and open-ended, allowing you to build whatever you can imagine!



1. Pick a Power Base



2. Plug in Any of the 19+
Light-Up Pegs



3. Add Non-Lighted
Construction Bricks
to Enhance Your Build



includes:
3-in-1 • 6-in-1 • 8-in-1

PG 06



includes:
4-in-1

PG 11



includes:
8-in-1

PG 13



includes:
8-in-1 • 12-in-1

PG 15



includes:
8-in-1 • 12-in-1
16-in-1 • 30-in-1

PG 18



includes:
6-in-1 • 8-in-1
12-in-1 • 24-in-1 • 30-in-1

PG 21



PG 23



PG 24



What can you "Zippy Do" with this awesome 3-in-1 Zippy Do® Classic kit from Laser Pegs®? Easily build an Airplane, Car, or Helicopter with a few simple clicks and you're ready for fun and adventure at home or on the go! Best of all, the Zippy Do® Power Base lights up your creations so your adventures are bright and colorful day or night! Use the included stunt ramp to take your Zippy Do® to a whole new level, literally!

ZD001



CLASSIC - OPTION A

- Zippy Do® Light-Up Power Base
- 18 Tinted Construction Parts
- Stunt Ramp

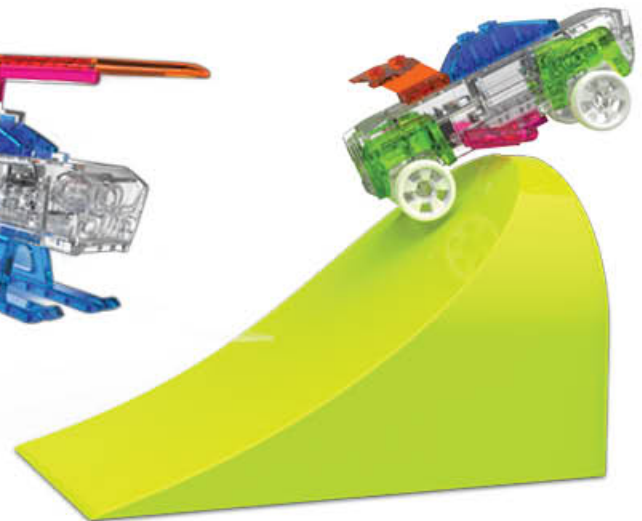


ZD002



CLASSIC - OPTION B

- Zippy Do® Light-Up Power Base
- 18 Tinted Construction Parts
- Stunt Ramp



3 LR44 BATTERIES
(INCLUDED)

3-in-1

AGES 3+

**NEW
ITEM**



3, 2, 1, liftoff with this astonishing 3-in-1 Zippy Do® Space kit from Laser Pegs®! Easily build the Space Shuttle, Moon Rover, or Rocket with a few simple snaps and you're ready for endless fun at home or on the go! Light up your creations and take your galactic adventures into the night! Combine this kit with any of the other Zippy Do® 3-in-1 kits for the ultimate one-of-a-kind building experience!

ZD004



SPACE

- Zippy Do® Light-Up Power Base
- 22 Tinted Construction Parts



3 LR44 BATTERIES
(INCLUDED)

3-in-1

AGES 3+

What Can You Zippy Do®?



**NEW
ITEM**



ZD005



CONSTRUCTION

- Zippy Do® Light-Up Power Base
- 18 Tinted Construction Parts



**3 LR44 BATTERIES
(INCLUDED)**

3-in-1

AGES 3+

**NEW
ITEM**



ZD006



RESCUE

- Zippy Do® Light-Up Power Base
- 19 Tinted Construction Parts



**3 LR44 BATTERIES
(INCLUDED)**

3-in-1

AGES 3+

**NEW
ITEM**



ZD007



TRAINS

- Zippy Do® Light-Up Power Base
- 22 Tinted Construction Parts



**3 LR44 BATTERIES
(INCLUDED)**

3-in-1

AGES 3+

NEW
ITEM



ZD010



JETS

- Zippy Do® Light-Up Power Base
- 16 Tinted Construction Parts



3 LR44 BATTERIES
(INCLUDED)

3-in-1

AGES 3+



ZD110B



MONSTER TRUCK

- Zippy Do® Light-Up Power Base
- 1 Light-Up Laser Pegs® Piece
- 66 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+



ZD120B



TRACTOR

- Zippy Do® Light-Up Power Base
- 1 Light-Up Laser Pegs® Piece
- 64 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+

What Can You Zippy Do®?



3, 2, 1...Go with this lickety-split 6-in-1 Top Fuel Dragster kit from Laser Pegs®! You'll be burning rubber by building 6 wicked models like the Top Fuel Dragster, Baja Buggy, and the Turbo Trike. Light up your creations to experience the most ultimate drag racing you've ever seen!

ZD130B



8 10690 02065 9

TOP FUEL DRAGSTER

- Zippy Do® Light-Up Power Base
- 1 Light-Up Laser Pegs® Piece
- 71 Tinted Construction Bricks



**3 LR44 BATTERIES
(INCLUDED)**

6-in-1

AGES 5+



Fly in style with this deluxe 6-in-1 Executive Jet kit from Laser Pegs®! You are the captain, your mission...adventure! Take to the sky in any of these exciting models: Executive Jet, Stealth Fighter, Warthog, and many more. And now with the exclusive Zippy Do® Power Base you can light up your creations to show them off day or night!

ZD140B



8 10690 02067 3

EXECUTIVE JET

- Zippy Do® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 60 Tinted Construction Bricks



**3 LR44 BATTERIES
(INCLUDED)**

6-in-1

AGES 5+

**NEW
ITEM**



Today's forecast calls for adventure and the 6-in-1 Attack Chopper kit from Laser Pegs® will take you there! Soar through the skies in the Chinook, News Chopper, Attack Chopper, and many more. Light up your creations for the ultimate high-flying adventure!

ZD150B



8 10690 02147 2

ATTACK CHOPPER

- Zippy Do® Light-Up Power Base
- 82 Tinted Construction Bricks



**3 LR44 BATTERIES
(INCLUDED)**

6-in-1

AGES 5+

**NEW
ITEM**



It's time for takeoff with this exciting 6-in-1 Mustang kit from Laser Pegs®! Watch the runway disappear as you embark in the Raptor Jet, travel in style in the Luxury Jet, decipher codes in the Drone, or choose from 3 other high-flying models. Worried the fun has to stop at night? Well don't be, simply light up your creations and the fun never ends!



ZD160B

MUSTANG

- Zippy Do® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 60 Tinted Construction Bricks

3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+

**NEW
ITEM**



Swoop in and save the day with this awesome 6-in-1 Fire Truck kit from Laser Pegs®! Suit up and build any of the six included models like the Rescue Chopper, Crane, Loader Truck, and many more. When the situation calls for a daring night rescue, light up your creations to let everyone know you're on the scene!



ZD180B

FIRE TRUCK

- Zippy Do® Light-Up Power Base
- 92 Tinted Construction Bricks

3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+

**NEW
ITEM**



Hold on tight as you ride some of the fastest bikes around with this 8-in-1 Chopper kit from Laser Pegs®! Grab your leather jacket and take a cruise on the Extreme Dream, Street Stretch, Cafe Racer, and many more. When you're done building, light up your creations and show everyone you've got the baddest set of wheels ever built!



ZD3100B

CHOPPER

- Zippy Do® Light-Up Power Base
- 92 Tinted Construction Bricks

3 LR44 BATTERIES
(INCLUDED)

8-in-1

AGES 5+



**TOP SELLERS
ALL YEAR ROUND!**



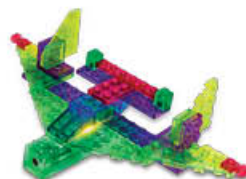
Let the sky be your playground with this awesome 4-in-1 Aircraft kit from Laser Pegs®! Break the sound barrier with the Light Jet, deliver valuable supplies with the Cargo Transport, or take in a view with the Light Glider. When you're done building, light up your creations for even more play time in the dark!

MPS100B

AIRCRAFT



- MPS Power Base
- 2 Light-Up Laser Pegs® Pieces
- 37 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

4-in-1

AGES 5+



You are the racing champion with this speedy 4-in-1 Cars kit from Laser Pegs®! Whether you build the Sprint Car, Modified Mud Racer, Formula 4 Mini, or the Test Car you'll be winning the gold every time! Take building to the next level by lighting up your creations!

MPS300B

CARS



- MPS Power Base
- 2 Light-Up Laser Pegs® Pieces
- 49 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

4-in-1

AGES 5+



Be the ultimate hero with this 4-in-1 Helicopters kit from Laser Pegs®! Protect the base with the Attack Helicopter, save those in distress with the Rescue Chopper, or take on the enemies with the T-1 Super Cobra. Show off your creativity by lighting up your creations!

MPS400B

HELICOPTERS



- MPS Power Base
- 2 Light-Up Laser Pegs® Pieces
- 45 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

4-in-1

AGES 5+



**TOP SELLERS
ALL YEAR ROUND!**

**NEW
ITEM**



MPS600B



8 10690 02146 5

MINI SUPER TRUCK

- MPS Power Base
- 1 Light-Up Laser Pegs® Piece
- 55 Tinted Construction Bricks

They may be mini, but there is plenty packed into this 4-in-1 Mini Super Truck kit by Laser Pegs®! Build some truly tiny treasures like the Mini Pickup, Mini Hauler, and many more. Take the excitement to new heights by lighting up your mini creations in a very big way!



**3 LR44 BATTERIES
(INCLUDED)**

4-in-1

AGES 5+

**NEW
ITEM**



MPS700B



8 10690 02160 1

MINI BULLDOZER

- MPS Power Base
- 2 Light-Up Laser Pegs® Pieces
- 57 Tinted Construction Bricks

There's no job too big for this 4-in-1 Mini Bulldozer kit by Laser Pegs®! Get your hands dirty with some small machines that pack a huge punch like the Mini Bulldozer, Mini Crane, and many more. When it gets dark, burn some midnight oil and light up your awesome creations so the fun never ends!



**3 LR44 BATTERIES
(INCLUDED)**

4-in-1

AGES 5+

★ ★ ★ TOP SELLING TIPS TO INCREASE SALES ★ ★ ★

1. Include a "Try Me" in Your Product Assortment
2. Include a Demo Box in Your Planogram
3. Create a Play Area with Loose Parts for Kids with a 3D Lite Board or Triangle Power Base
4. Merchandise as a Complete Section to Create a "Lighted" Toy Destination
5. Make Sure You Have Items Under \$30 in Spring and Add Larger Kits in the Fall
6. Place Zippy Do® 3-in-1's and MPS 4-in-1's Near Cash Wraps for Impulse Purchases
7. Ask for Laser Pegs Pendants for Your Store Associates and Have a Laser Pegs Week

MOTORIZED RUNNERS™

Take Fun on the Run with
the *Motorized*
RUNNERS™ Power Bases!



RN1320B



CAR RUNNER

- Motorized Runners™ Power Base
- 4 Light-Up Laser Pegs® Pieces
- 24 Tinted Construction Bricks



3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+



RN1330B



TANK RUNNER

- Motorized Runners™ Power Base
- 2 Light-Up Laser Pegs® Pieces
- 24 Tinted Construction Bricks



3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

**NEW
for
2016**



RN2170B



CONSTRUCTION RUNNER

- Motorized Runners™ Power Base
- 4 Light-Up Laser Pegs® Pieces
- 97 Tinted Construction Bricks
- 2 Rubber Tank Treads & 4 Rubber Tires



3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

MOTORIZED RUNNERS™

Take Fun on the Run with
the *Motorized*
RUNNERS™ Power Bases!

NEW
for
2016



Set phasers to stun as you embark on the ultimate mission with this awesome 8-in-1 Photon Runner kit from Laser Pegs®! Pick from 8 totally unique models like the Radar Runner, Drone Launcher, Troop Carrier, Snowcat, and many more. When the room goes dark, light up your creations and take playtime to all new levels of fun! Plus as an added bonus, we've included 4 rubber tires so you can choose whether your creation uses treads or tires!



RN2180B

PHOTON RUNNER

3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

- Motorized Runners™ Power Base
- 6 Light-Up Laser Pegs® Pieces
- 91 Tinted Construction Bricks
- 2 Rubber Tank Treads & 4 Rubber Tires

NEW
ITEM



If you're the ultimate thrill seeker grab this exciting 8-in-1 Rally Cars kit from Laser Pegs®! Jump in and hit the trails with the Dune Buggy, Rally Car, Sand Racer, and many more. Use the exclusive **Light-Up Pullback Motor** and watch your creations speed away! Don't let the fun end at night, light up your creations and keep playing even longer!



RNPL1100B

RALLY CARS

3 LR44 BATTERIES
(INCLUDED)

8-in-1

AGES 5+

- Zippy Do® Light-Up Power Base
- Light-Up Pullback Motor
- 58 Tinted Construction Bricks

POWER BLOCK[®] SERIES

TRY ME
FEATURE
ON BOX



This 8-in-1 Sports Car kit from Laser Pegs[®] is for the ultimate car enthusiasts out there! Strap in and build all the exciting models in this kit, including the Rally Car, F-1 Racer, Modified Racer, and Land Speed Record to name a few. And don't stop there, you can light up your creations to totally amp up the building experience!



PB1410B

SPORTS CAR

- Power Block[®] Light-Up Power Base
- 2 Light-Up Laser Pegs[®] Pieces
- 4 Light-Up Laser Pegs[®] Tires
- 83 Tinted Construction Bricks

3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

TRY ME
FEATURE
ON BOX



With this mighty 8-in-1 Bulldozer kit from Laser Pegs[®] you're the foreman who can get the job done! This kit comes jam-packed with some heavy-duty models like the Claw Crane, Excavator, Dump Truck, Bulldozer, and many more. Need to put in the long hours? Light up your creations to keep the fun going all night long!



PB1420B

BULLDOZER

- Power Block[®] Light-Up Power Base
- 2 Light-Up Laser Pegs[®] Pieces
- 4 Light-Up Laser Pegs[®] Tires
- 100 Tinted Construction Bricks

3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

TRY ME
FEATURE
ON BOX



No terrain is off limits with this super-duty 8-in-1 Truck kit from Laser Pegs[®]! It's fully loaded with 8 power hungry models including the Humvee, Pickup Truck, and Truck Rod to name a few. Want to make your building experience even better? Light up your creations for the ultimate off-roading experience day or night!



PB1430B

TRUCK

- Power Block[®] Light-Up Power Base
- 2 Light-Up Laser Pegs[®] Pieces
- 4 Light-Up Laser Pegs[®] Tires
- 100 Tinted Construction Bricks

3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

POWER BLOCK[®] SERIES

**NEW
ITEM**

**TRY ME
FEATURE
ON BOX**



PB1440B



OFF ROAD

- Power Block[®] Light-Up Power Base
- 2 Light-Up Laser Pegs[®] Pieces
- 4 Light-Up Laser Pegs[®] Tires
- 101 Tinted Construction Bricks

Rev up with this fully loaded 8-in-1 Off Road kit from Laser Pegs[®]! It's ready for anything with 8 models that will demolish the competition. Choose from the Road Warrior, Desert Champ, Muscle Truck, and many more. Don't forget to light up your creations for the ultimate off-roading experience day or night!



**3 AAA BATTERIES
(NOT INCLUDED)**

8-in-1

AGES 5+

**NEW
ITEM**



PB1450B



GALACTIC CRUISER

- Power Block[®] Light-Up Power Base
- 3 Light-Up Laser Pegs[®] Pieces
- 111 Tinted Construction Bricks

The universe is your playground when you explore it with this 12-in-1 Galactic Cruiser kit from Laser Pegs[®]! Assemble your exploration crew and build the Battlestar Cruiser, Spaceship 5, Escort One, and many more. Send your creations into light speed as you light them up for a building experience like none other!



**3 AAA BATTERIES
(NOT INCLUDED)**

12-in-1

AGES 5+

For Long Lasting Fun, Light It Up with a **POWERBLOCK** Base!



Own the skies with this impressive 8-in-1 Scout Helicopter kit from Laser Pegs®! See what lies ahead in the Scout Helicopter, bring in the troops with the Chinook and make sure nobody is left behind with the Rescue chopper. The high-flying fun continues when you build any of the other distinct models included in this kit like the Air Falcon, Dolphin Tail, or the Twin Tail. When the mission needs an upgrade, take your building fun to a whole new level by lighting up your creations!



PB2150B

SCOUT HELICOPTER

3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+



- Power Block® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 122 Tinted Construction Bricks



Do you have the need for speed? Look no further than this remarkable 12-in-1 Formula Racer kit from Laser Pegs®! Strap into the driver's seat as you build the Modified Racer, Convertible, Street Racer, and many more. Light up your creations as you punch the pedal to the metal and continue racing your friends all night long!



PB2160B

FORMULA RACER

3 AAA BATTERIES
(NOT INCLUDED)

12-in-1

AGES 5+



- Power Block® Light-Up Power Base
- 4 Light-Up Laser Pegs® Pieces
- 4 Light-Up Laser Pegs® Tires
- 117 Tinted Construction Bricks

CORE Line

All Kits Include...



Become the ultimate racing legend with this 12-in-1 Race Car kit from Laser Pegs®! But don't let your imagination stop there; try building the 4 Wheeler, V-Racer, Starship, or any of the other 12 models included in this stellar kit. When your building experience needs a turbo boost, light up your creations to kick them up to a whole new level!



G870B

RACE CAR

- Sound-Activated Triangle Power Base
- 20 Light-Up Laser Pegs® Pieces
- 1 Light-Up Laser Pegs® Peg Cord
- 84 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

12-in-1

AGES 5+



Explore the land and skies with this exciting 8-in-1 Helicopter kit from Laser Pegs®! Put your building skills to the test with the Speedster, Sand Rover, or the Medic Space Cruiser just to name a few. When you're finished building, light up your creations to fully expand your horizon!



G1270B

HELICOPTER

- Sound-Activated Triangle Power Base
- 10 Light-Up Laser Pegs® Pieces
- 1 Light-Up Laser Pegs® Peg Cord
- 78 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+



Become a world-class ace pilot with this stellar 12-in-1 Cargo Plane kit from Laser Pegs®! Choose from an array of striking aircraft including the Aurora Stealth Fighter, Communications Jet, Strike Eagle, Delta Wing Fighter, and many more. Your imagination is the limit, let your building experience take flight! Light up your creations to take them to new heights!



G1670B

CARGO PLANE

- Sound-Activated Triangle Power Base
- 14 Light-Up Laser Pegs® Pieces
- 80 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

12-in-1

AGES 5+

...Sound Activated Power Bases!



G2100B



8 10690 02144 1

SUPER COPTER

- Sound-Activated Triangle Power Base
- 36 Light-Up Laser Pegs® Pieces
- 169 Tinted Construction Bricks

If you're searching for the ultimate value in lighted construction, this 30-in-1 Super Copter kit from Laser Pegs® is your one stop for endless fun and adventure! Choose from a huge variety of exciting models including the Robotic Helper, Solar Voyager, F14 Tomcat, Light Infantry Tank, and many more. When you're ready to go to the next level, light up your creations and leave the competition in the dark!



3 AA BATTERIES
(NOT INCLUDED)

30-in-1

AGES 5+



G9030B



8 10690 02097 0

SPACE FIGHTER

- Sound-Activated Triangle Power Base
- 20 Light-Up Laser Pegs® Pieces
- 1 Light-Up Laser Pegs® Peg Cord
- 82 Tinted Construction Bricks

With this 16-in-1 Space Fighter kit from Laser Pegs® your only limit is space itself! Choose from an assortment of otherworldly models including the Alien Rover, Hover Vehicle, Space Bug, LP Ionizer, and many more. Light up your creations and watch them shine brighter than the stars themselves!



3 AA BATTERIES
(NOT INCLUDED)

16-in-1

AGES 5+



STK110B



8 10690 02159 5

DELUXE FREESTYLE KIT

- Zippy Do® Light-Up Power Base and Sound-Activated Triangle Power Base
- Laser Pegs® Storage Box
- 18 Light-Up Laser Pegs® Pieces
- 180 Tinted Construction Bricks

3 LR44 BATTERIES
(INCLUDED)

3 AA BATTERIES
(NOT INCLUDED)

AGES 5+

What are Laser Pegs®? If you're one of the few who still haven't heard about The Original Lighted Construction Set®, this is the kit for you! The Laser Pegs® Deluxe Freestyle Kit comes with everything you need to get building and playing in no time at all! With 200 parts you'll be able to build anything from dinosaurs to race cars, spaceships to helicopters, and so much more! The Deluxe Freestyle Kit comes with 18 Laser Pegs® and two of our best-selling power bases: the Triangle Power Base and Zippy Do® Power Base. You'll be lighting up your builds and playing all night long! The Laser Pegs® Deluxe Freestyle Kit is compatible with all Laser Pegs® kits as well as other major construction brands.

CORE Line



For all educators and parents looking for a way to make learning more exciting than ever, the Educational Series kit from Laser Pegs® is just for you! This kit is jam-packed with over 39 games which will help reinforce children's skills in the following areas: Addition, Subtraction, Multiplication, Division, Spelling, Reading, Writing, Grouping, Matching, and much more! The Educational Series kit includes 12 word blocks, 12 letter blocks, and 12 number blocks so after you've aced the 39 included games you can create your own! Plug any of the 36 blocks into the 3D Lite Board® to light up your games for the ultimate learning experience! This kit is STEM approved.



EDUCATIONAL SERIES

- Sound-Activated 3D Lite Board® Power Base with Storage Bin
- 12 Light-Up Laser Pegs® Word Blocks
- 12 Light-Up Laser Pegs® Letter Blocks
- 12 Light-Up Laser Pegs® Number Blocks

3 AA BATTERIES
(NOT INCLUDED)

AGES 3+





NATIONAL GEOGRAPHIC™

TOP STEM AWARD WINNERS!



Dive down into the big blue world with this breathtaking 6-in-1 National Geographic Oceans kit from Laser Pegs®! Take a deep breath before you build some magical underwater models like the Clownfish, Manta Ray, Tiger Shark, and many more. Light up your creations to illuminate the ocean itself as your building experience reaches new depths!



OCEANS

- Sound-Activated Triangle Power Base
- 10 Light-Up Laser Pegs® Pieces
- 62 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

6-in-1

AGES 5+



Take the ultimate safari adventure with this fully loaded 12-in-1 National Geographic Animals kit from Laser Pegs! Animal enthusiasts everywhere will love building models of their favorite wildlife friends like the Elephant, Giraffe, Lion, Rhino, and many more. Pump up your playtime by lighting up your creations to extend your safari well into the night!



ANIMALS

- Sound-Activated Triangle Power Base
- 20 Light-Up Laser Pegs® Pieces
- 102 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

12-in-1

AGES 5+



This is the ultimate construction kit 65 million years in the making...the mega 24-in-1 National Geographic Dinosaurs kit from Laser Pegs®! Go back to a time when dinosaurs ruled the world and build your all time favorites like the Brachiosaur, Stegosaur, T-Rex, Velociraptor, and many more. Then take the fun to a whole new level when you light up your creations! The possibilities are endless!



DINOSAURS

- Sound-Activated Triangle Power Base
- 27 Light-Up Laser Pegs® Pieces
- 191 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

24-in-1

AGES 5+



NATIONAL GEOGRAPHIC™

TOP STEM AWARD WINNERS!



Voyage to a distant galaxy or colonize a new world with this awesome 24-in-1 National Geographic Space kit from Laser Pegs®! You are the astronaut as you build out of this world models like the Mars Voyager, Hover Vehicle, Alien Stunt Fighter, Star Cruiser, and many more. When space gets too dark, light up your creations to keep exploring to the edge of the universe and beyond!


NG400


SPACE

- Sound-Activated Triangle Power Base
- 36 Light-Up Laser Pegs® Pieces
- 125 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

24-in-1

AGES 5+



Travel the globe and discover historical treasures of old and new with this jaw dropping 30-in-1 National Geographic Landmarks & Archaeology kit from Laser Pegs®! Become a world famous explorer by building models like the Colosseum, Big Ben, the Lincoln Memorial, the Egyptian Pyramids, and many more. Your building experience is simply the beginning, once you're finished you can light up your creations and make them world famous!


NG500


LANDMARKS & ARCHAEOLOGY

- Sound-Activated 3D Lite Board® Power Base with Storage Bin
- 32 Light-Up Laser Pegs® Pieces
- 244 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

30-in-1

AGES 5+

**TRY ME
FEATURE
ON BOX**



Explore the final frontier with this galaxy-spanning 8-in-1 National Geographic Interstellar Rover kit from Laser Pegs®! Use the fully loaded Rover to collect samples from any system, mine for precious minerals with the Subterrene, or chart alien waters with the Mini Submersible and Hydrofoil. When the universe gets a little too dark, light up your creations to keep curiosity alive and explore the edges of the universe and beyond!


NG700


INTERSTELLAR ROVER

- Power Block® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 4 Light-Up Laser Pegs® Tires
- 100 Tinted Construction Bricks

3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

Marketing Initiatives

Hanging Vinyl Signs

Laser Pegs® offers these attractive hanging vinyl signs as a unique tool for any retailer to use, maximizing product visibility and increasing overall sell-through. With these signs you'll be able to easily display anything from a featured item, a sale item, or just let everyone know that you carry Laser Pegs®! Each sign comes with corner grommets so hanging it up is as simple as ordering it. Ask one of our sales representatives how you can get your hands on one of these signs today!



Item Number: DMO120B

Item Number: GLP2

All New Compact "Try Me" Demo Box and "Try Me" Bot

Easily increase your overall sell-through by up to 30% with one secret tool, the Laser Pegs® Demo Box or Try Me Bot! The Demo Box features one full size Laser Pegs® model, 2 columns of Light-Up Laser Pegs® Pieces, and a Try-Me Button powered by 3 "D" batteries (included) that offers thousands of Try-Me clicks. Demo Box Dimensions: 9"w x 9"h x 13"d

The Try Me Bot is built with 13 Light-Up Laser Pegs® Pieces, 6 Tinted Construction Bricks, and sits on a Triangle Power Base. Both are made to keep customers smiling and sales soaring!

Coming Soon! NEW and IMPROVED Play Table

The ever popular Laser Pegs® Play Table has been completely redesigned for an even better play experience! One of the key benefits of the new Play Table is the expanded build area; perfect for making larger models. More importantly, the Play Table encourages group playtime so families can enjoy the endless fun of Laser Pegs® lighted construction together. The Play Table comes with two Sound-Activated 3D Lite Board® Power Bases which can be powered by 6 AA batteries (3 AA batteries per 3D Lite Board®. Not included.) or the included A/C adapter. The Play Table also comes with a large storage bin so you can easily organize all your Laser Pegs® bricks and pieces. As a bonus, the Play Table will come with telescoping legs so you can adjust the height of the table from 24 to 36 inches tall. Shipping Q3, 2016.

Item Number: PLT100



Summer & Fall

Designed for
Rapid Sell-Through
with the majority of items
priced at less than **\$29.99!**

Why Carry Laser Pegs®?

- Appealing to Both Genders and All Ages
- Enhances Creative Reasoning
- Improves Fine Motor Skills
- Promotes Cognitive Development
- Encourages Communication & Teamwork
- Inspires Creativity & Model Building
- Useful and Versatile Teaching Aid
- Kids Love Building with Light!

Each Laser Pegs® Kit
comes with one
Instruction Manual.



Over **1,000** Additional Manuals can be
downloaded on our website at:

www.LaserPegs.com



2 FT & 4 FT PLANOGRAMS

DEMO BOX

- 1 Branded Display Box
- 1 Laser Pegs® Model
- Batteries Included

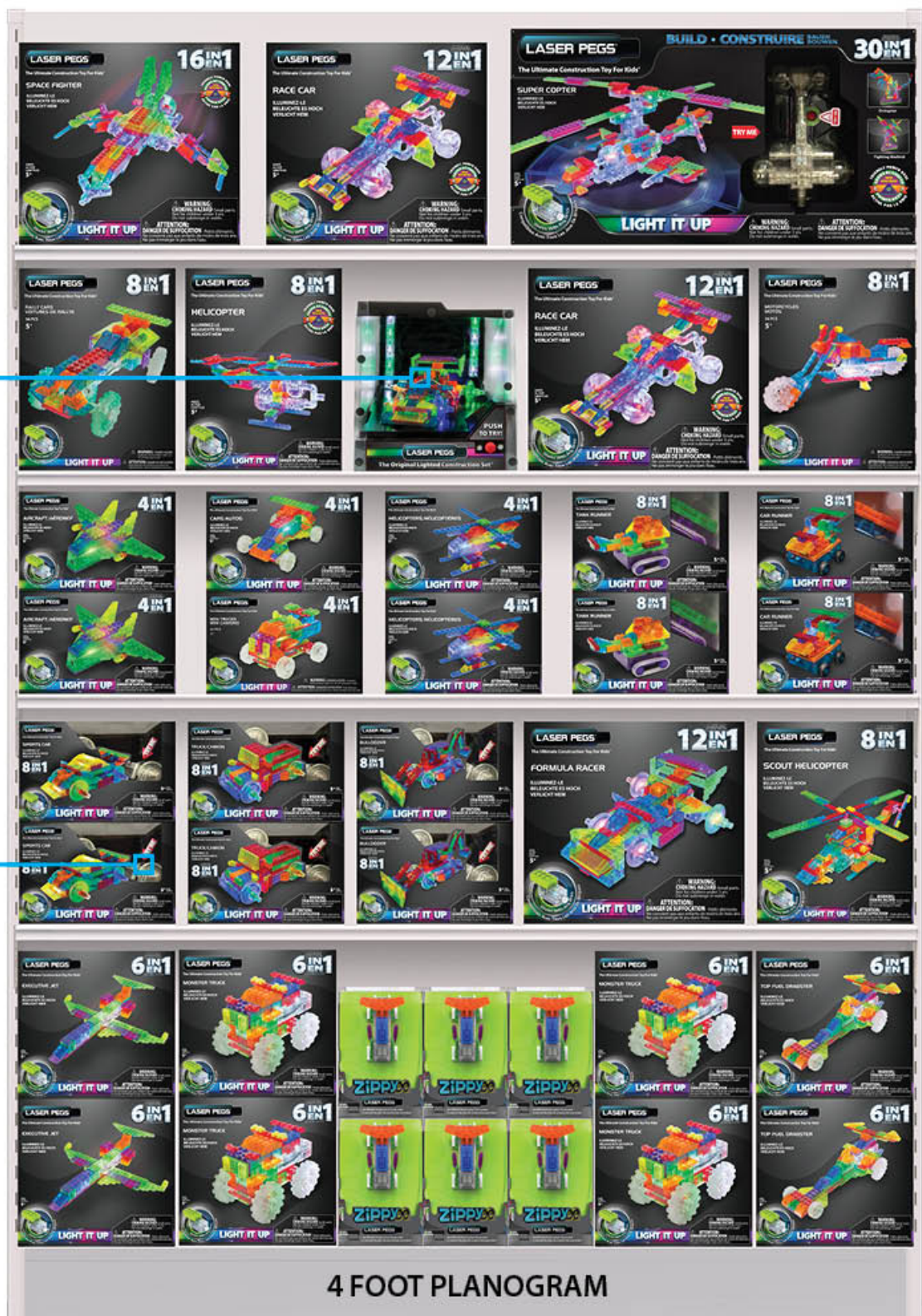
**Improves Overall
Sell-Through!**

Ships from the USA

TRY-ME FUNCTION

See the Laser Pegs®
Models **LIGHT UP**
with Try-Me Kits!

**Generates the
In-Store Customer
"WOW" Factor!**



POWER BASES



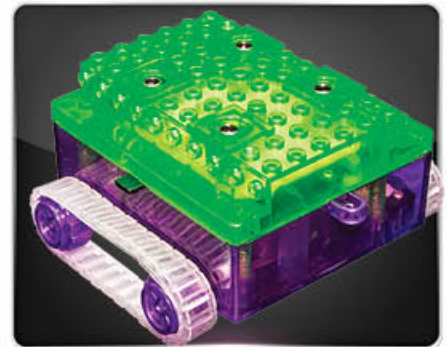
Triangle Power Base

- 4 Light Settings: Sound, On, Flash, Flash Faster
- Compatible with Other Major Construction Kits
- Sound Activated
- Requires 3 AA Batteries (Not Included)
- A/C Adapter Compatible (Sold Separately)



Car Runner

- Motorized Power Base w/ Wheels
- 2 Speed Settings: Slow, Fast
- 3 Light Settings With Pegs Attached: On While Still, On While in Motion, Flash While in Motion
- Compatible with Other Major Construction Kits
- Requires 3 AAA Batteries (Not Included)



Tank Runner

- Motorized Power Base w/ Tracks
- 2 Speed Settings: Slow, Fast
- 3 Light Settings With Pegs Attached: On While Still, On While in Motion, Flash While in Motion
- Compatible with Other Major Construction Kits
- Requires 3 AAA Batteries (Not Included)



Power Block

- A Mobile "On the Go" Power Base
- 2 Light Settings: On and Flash
- Compatible with Other Major Construction Kits
- Requires 3 AAA Batteries (Not Included)



Zippy Do® Power Base

- A Mobile "On the Go" Power Base
- 2 Light Settings: On, Flash
- Compatible with Other Major Construction Kits
- Requires 3 LR 44 Button Cell Batteries (Included)



MPS (Mobile Power Source)

- A Mobile "On the Go" Power Base
- 2 Light Settings: On, Flash
- Compatible with Other Major Construction Kits
- Requires 3 LR 44 Button Cell Batteries (Included)

Each LED has an expected life of 11 years. Each product has a 90 day warranty.

Each Power Base Can Be Used With All Laser Pegs® and Construction Bricks!

Unlimited Creativity!

The Possibilities are Endless!



3D Lite Board®

- 4 Light Settings: Sound, On, Flash, Flash Faster
- Compatible with Other Major Construction Kits
- Sound Activated
- Storage Bin Included
- Can be Wall Mounted: Horizontal or Vertical
- Requires 3 AA Batteries (Not Included)
- A/C Adapter Compatible (Sold Separately)
- 100% recyclable



Each of our power bases are unique and provide new opportunities for building. Collect them all and watch the fun and creativity grow with each one!

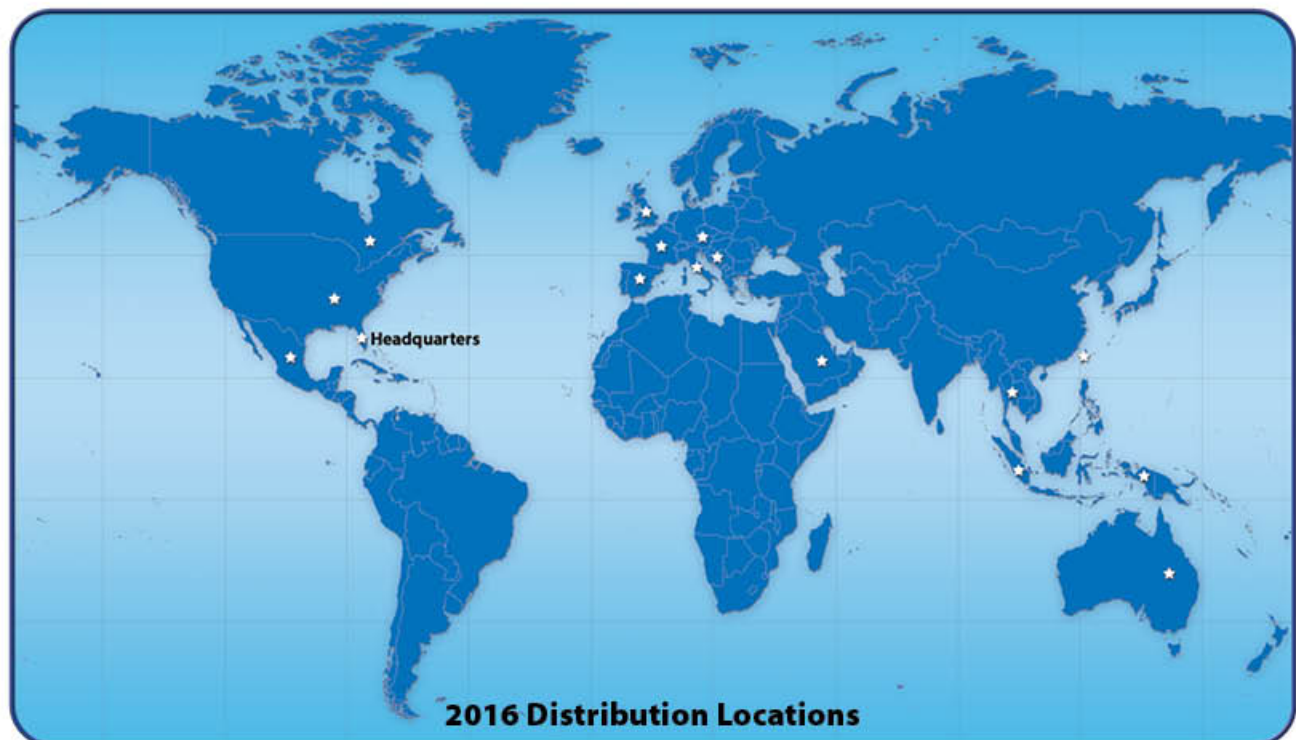
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LASER PEGS®


Toy Industry Association, Inc.
Member Since 2013

Global Brand Available in Over 50 Countries



Contact Us at Sales@LaserPegs.com
for a Distributor or Representative Near You