

LASER PEGS®

The Original Lighted Construction Set®

OVER 10 NEW KITS FOR 2016!

Plus: New Power Bases, Light-Up Pegs, Construction Bricks, and Much More



See page 14

**NEW!
RALLY CARS**

- *Featuring the All New Light-Up Pullback Motor*
- *Makes 8 Exciting Models*

SUMMER 2016

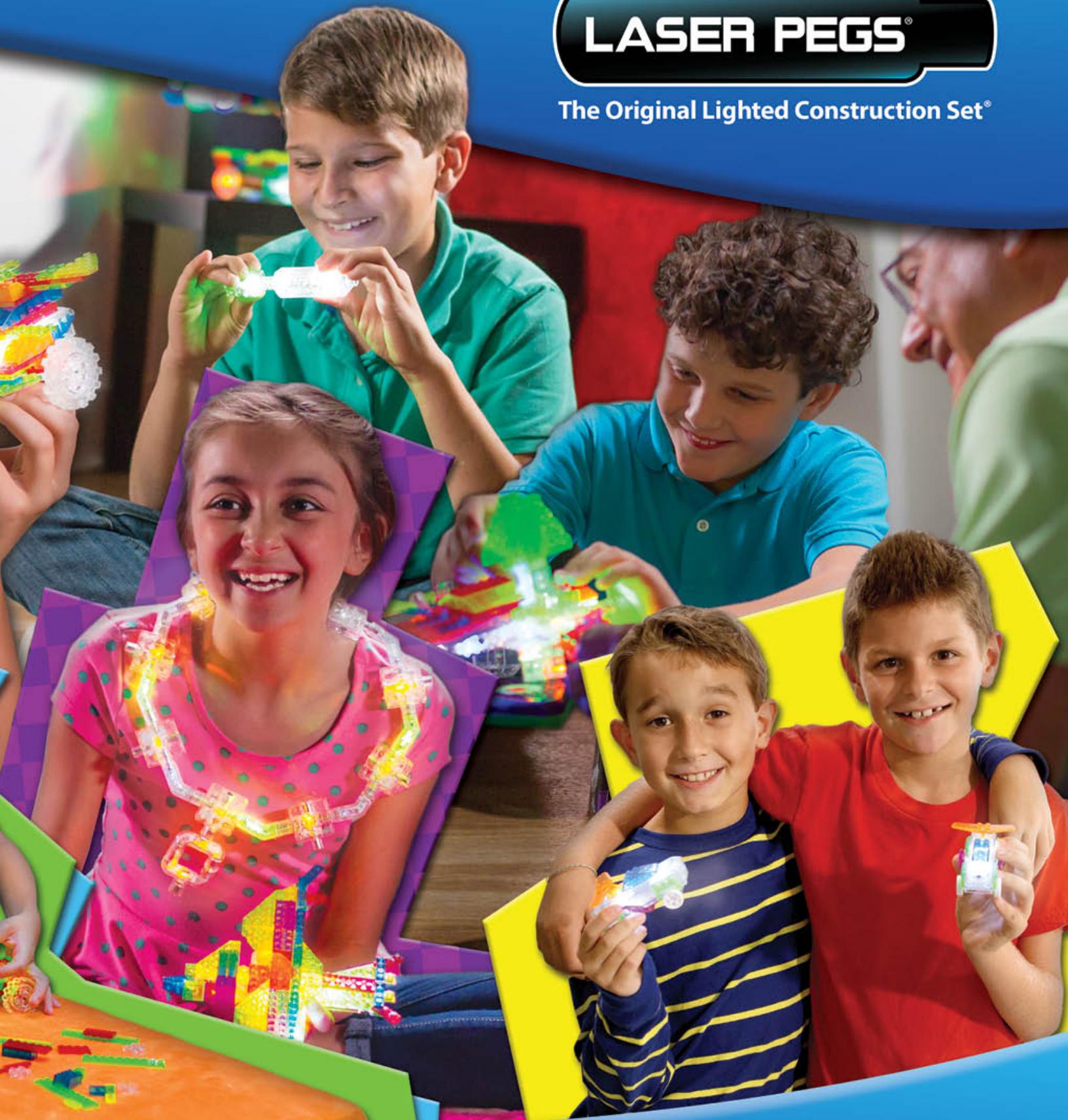
Welcome to the Colorfu



Colorful World of Laser Pegs!

LASER PEGS®

The Original Lighted Construction Set®



We Are Laser Pegs®

Founded in 2009 and headquartered in Sarasota, Florida, Laser Pegs® is the creator of the Original Lighted Construction Set. Encouraging forward-thinking multi-dimensional play, Laser Pegs® products combine two Play Patterns every kid loves: lights and building. The product lines are based on a "Slide, Stack & Spin" system that allows you to build anything you can imagine from vehicles to dinosaurs, robots, or even spaceships!

Year after year, Laser Pegs® has been recognized as an award-winning toy. To date, the company has been honored with over 46 awards by esteemed organizations like Dr. Toy, Oppenheim Toy Portfolio, Parenting Magazine, The Goddard School, and Good Housekeeping magazine. Its merits in STEM (Science, Technology, Engineering, and Math) learning have been well documented, making Laser Pegs® one of the bestselling toys in the construction market. With 5 unique categories, a total of 40 kits, and retail presence in more than 50 countries; the brand continues to establish itself as the global standard in Lighted Construction.

Our Mission

Our goal is to encourage children around the globe to become the innovators of tomorrow. Through interaction with our products, which spark imagination and empower creativity, children of all ages can grow far beyond anyone's expectations.

How Do Laser Pegs® Work?

Once connected to one of our patented power bases, a Laser Pegs® light-up peg will illuminate from within via a long lasting, colored LED light. As more light-up pegs are connected, each feeds power into the next one causing your entire creation to light up as you build! Laser Pegs® light-up pegs are modular and open-ended, allowing you to build whatever you can imagine!



1. Pick a Power Base



2. Plug in Any of the 19+ Light-Up Pegs



3. Add Non-Lighted Construction Bricks to Enhance Your Build



includes:
3-in-1 • 6-in-1 • 8-in-1

PG 06



includes:
4-in-1

PG 11



includes:
8-in-1

PG 13



includes:
8-in-1 • 12-in-1

PG 15



includes:
8-in-1 • 12-in-1
16-in-1 • 30-in-1

PG 18



includes:
6-in-1 • 8-in-1
12-in-1 • 24-in-1 • 30-in-1

PG 21



PG 23



PG 24



What can you "Zippy Do" with this awesome 3-in-1 Zippy Do® Classic kit from Laser Pegs®? Easily build an Airplane, Car, or Helicopter with a few simple clicks and you're ready for fun and adventure at home or on the go! Best of all, the Zippy Do® Power Base lights up your creations so your adventures are bright and colorful day or night! Use the included stunt ramp to take your Zippy Do® to a whole new level, literally!

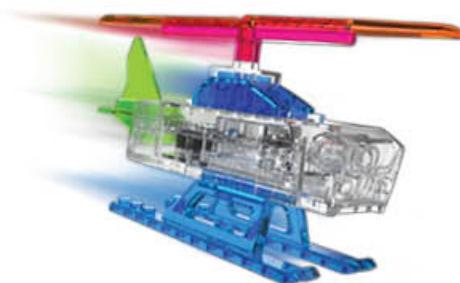
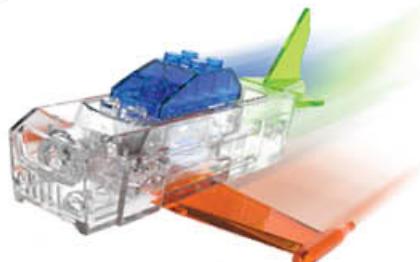
ZD001



8 10690 02049 9

CLASSIC - OPTION A

- Zippy Do® Light-Up Power Base
- 18 Tinted Construction Parts
- Stunt Ramp



ZD002



8 10690 02071 0

CLASSIC - OPTION B

- Zippy Do® Light-Up Power Base
- 18 Tinted Construction Parts
- Stunt Ramp



3 LR44 BATTERIES
(INCLUDED)

3-in-1

AGES 3+

**NEW
ITEM**



3, 2, 1, liftoff with this astonishing 3-in-1 Zippy Do® Space kit from Laser Pegs®! Easily build the Space Shuttle, Moon Rover, or Rocket with a few simple snaps and you're ready for endless fun at home or on the go! Light up your creations and take your galactic adventures into the night! Combine this kit with any of the other Zippy Do® 3-in-1 kits for the ultimate one-of-a-kind building experience!



ZD004



8 10690 02163 2

SPACE

- Zippy Do® Light-Up Power Base
- 22 Tinted Construction Parts

3 LR44 BATTERIES
(INCLUDED)

3-in-1

AGES 3+

What Can You Zippy Do®?



NEW ITEM



ZD005



8 10690 02164 9

CONSTRUCTION

- Zippy Do® Light-Up Power Base
- 18 Tinted Construction Parts

Make the heavy lifting fun with this rough and tough 3-in-1 Zippy Do® Construction kit from Laser Pegs®! Make sure to grab your hard hat before building the Bulldozer, Crane, or Dump Truck. Light up your creations to take the fun to a whole new level!

Combine this kit with any of the other Zippy Do® 3-in-1 kits for the ultimate one-of-a-kind building experience!



**3 LR44 BATTERIES
(INCLUDED)**

3-in-1

AGES 3+

NEW ITEM



ZD006



8 10690 02165 6

RESCUE

- Zippy Do® Light-Up Power Base
- 19 Tinted Construction Parts

Everyone's counting on you to save the day with the 3-in-1 Zippy Do® Rescue kit from Laser Pegs®! Quickly assemble the Fire Truck, Ambulance, or Police Car with a few simple snaps and you're ready for endless fun. Turn on the Zippy Do® power base and watch the light bring your creations to life! Combine this kit with any of the other Zippy Do® 3-in-1 kits for the ultimate one-of-a-kind building experience!



**3 LR44 BATTERIES
(INCLUDED)**

3-in-1

AGES 3+

NEW ITEM



ZD007



8 10690 02166 3

TRAINS

- Zippy Do® Light-Up Power Base
- 22 Tinted Construction Parts

All aboard with this traintastic 3-in-1 Zippy Do® Trains kit from Laser Pegs®! Ride the rails as the conductor of the Steam Train, Passenger Train, or the Freight Train. As an added bonus, this kit comes with a flatbed to hitch up and transport anything you need! Don't forget to light up your creations so your adventures can last all day or night! Combine this kit with any of the other Zippy Do® 3-in-1 kits for the ultimate one-of-a-kind building experience!



**3 LR44 BATTERIES
(INCLUDED)**

3-in-1

AGES 3+

NEW
ITEM



ZD010

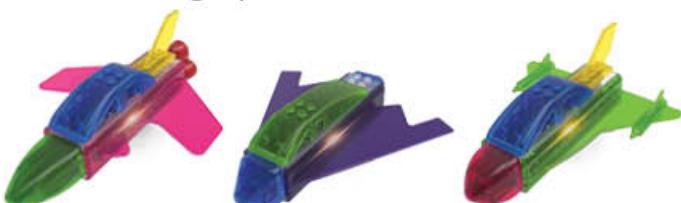


8 10690 02169 4

JETS

- Zippy Do® Light-Up Power Base
- 16 Tinted Construction Parts

Take to the skies with this high-flying 3-in-1 Zippy Do® Jets kit from Laser Pegs®! Jump behind the controls of the Reverse Wing, X37B, or the Stealth Fighter and break the sound barrier at home or on the go! Use the Zippy Do® Power Base to light up your creations so the fun never ends! Combine this kit with any of the other Zippy Do® 3-in-1 kits for the ultimate one-of-a-kind building experience!



3 LR44 BATTERIES
(INCLUDED)

3-in-1

AGES 3+



ZD110B



8 10690 02066 6

MONSTER TRUCK

- Zippy Do® Light-Up Power Base
- 1 Light-Up Laser Pegs® Piece
- 66 Tinted Construction Bricks

Crush the competition with this powerful 6-in-1 Monster Truck kit from Laser Pegs®! Get behind the wheel of some bad to the bone models like the Monster Truck, Pro Stock Puller, Rock Climber, and many more. Can the competition see you coming? No. Then light up your creations with the exclusive Zippy Do® Power Base so they can see you coming a mile away!



3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+



ZD120B



8 10690 02064 2

TRACTOR

- Zippy Do® Light-Up Power Base
- 1 Light-Up Laser Pegs® Piece
- 64 Tinted Construction Bricks

Show the farm who's boss with this hard-working 6-in-1 Tractor kit from Laser Pegs®! Choose from 6 different tractors including the High Crop Tractor, Lawn Tractor, Compact Tractor, and many more. Whether you're tending, cutting, or pulling you can make the job more exciting by lighting up your creations with the exclusive Zippy Do® Power Base!



3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+

What Can You Zippy Do®?



ZD130B



8 10690 02065 9

TOP FUEL DRAGSTER

- Zippy Do® Light-Up Power Base
- 1 Light-Up Laser Pegs® Piece
- 71 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+



ZD140B



8 10690 02067 3

EXECUTIVE JET

- Zippy Do® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 60 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+

**NEW
ITEM**



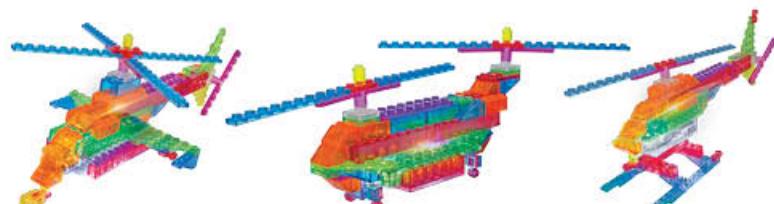
ZD150B



8 10690 02147 2

ATTACK CHOPPER

- Zippy Do® Light-Up Power Base
- 82 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+

NEW ITEM



ZD160B



8 10690 02148 9

MUSTANG

- Zippy Do® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 60 Tinted Construction Bricks

3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+



NEW ITEM



ZD180B



8 10690 02150 2

FIRE TRUCK

- Zippy Do® Light-Up Power Base
- 92 Tinted Construction Bricks

3 LR44 BATTERIES
(INCLUDED)

6-in-1

AGES 5+



NEW ITEM



ZD3100B



8 10690 02151 9

CHOPPER

- Zippy Do® Light-Up Power Base
- 92 Tinted Construction Bricks

3 LR44 BATTERIES
(INCLUDED)

8-in-1

AGES 5+





MPS100B



8 10690 02115 1

AIRCRAFT

- MPS Power Base
- 2 Light-Up Laser Pegs® Pieces
- 37 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

4-in-1

AGES 5+



MPS300B



8 51835 00364 9

CARS

- MPS Power Base
- 2 Light-Up Laser Pegs® Pieces
- 49 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

4-in-1

AGES 5+



MPS400B



8 10690 02117 5

HELICOPTERS

- MPS Power Base
- 2 Light-Up Laser Pegs® Pieces
- 45 Tinted Construction Bricks



3 LR44 BATTERIES
(INCLUDED)

4-in-1

AGES 5+



TOP SELLERS
ALL YEAR ROUND!

NEW
ITEM



MPS600B



8 10690 02146 5

MINI SUPER TRUCK

- MPS Power Base
- 1 Light-Up Laser Pegs® Piece
- 55 Tinted Construction Bricks

NEW
ITEM



MPS700B



8 10690 02160 1

MINI BULLDOZER

- MPS Power Base
- 2 Light-Up Laser Pegs® Pieces
- 57 Tinted Construction Bricks

They may be mini, but there is plenty packed into this 4-in-1 Mini Super Truck kit by Laser Pegs®! Build some truly tiny treasures like the Mini Pickup, Mini Hauler, and many more. Take the excitement to new heights by lighting up your mini creations in a very big way!



3 LR44 BATTERIES
(INCLUDED)

4-in-1

AGES 5+



3 LR44 BATTERIES
(INCLUDED)

4-in-1

AGES 5+

★ ★ ★ TOP SELLING TIPS TO INCREASE SALES ★ ★ ★

1. Include a "Try Me" in Your Product Assortment
2. Include a Demo Box in Your Planogram
3. Create a Play Area with Loose Parts for Kids with a 3D Lite Board or Triangle Power Base
4. Merchandise as a Complete Section to Create a "Lighted" Toy Destination
5. Make Sure You Have Items Under \$30 in Spring and Add Larger Kits in the Fall
6. Place Zippy Do® 3-in-1's and MPS 4-in-1's Near Cash Wraps for Impulse Purchases
7. Ask for Laser Pegs Pendants for Your Store Associates and Have a Laser Pegs Week

MOTORIZED **RUNNERS**™

Take Fun on the Run with
the *Motorized*
RUNNERS™ Power Bases!



RN1320B



CAR RUNNER

- Motorized Runners™ Power Base
- 4 Light-Up Laser Pegs® Pieces
- 24 Tinted Construction Bricks



3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+



RN1330B



TANK RUNNER

- Motorized Runners™ Power Base
- 2 Light-Up Laser Pegs® Pieces
- 24 Tinted Construction Bricks



3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

**NEW
for
2016**



RN2170B



8 10690 02070 3

CONSTRUCTION RUNNER

- Motorized Runners™ Power Base
- 4 Light-Up Laser Pegs® Pieces
- 97 Tinted Construction Bricks
- 2 Rubber Tank Treads & 4 Rubber Tires



3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

MOTORIZED **RUNNERS**™

Take Fun on the Run with
the *Motorized*
RUNNERS™ Power Bases!

NEW
for
2016



Set phasers to stun as you embark on the ultimate mission with this awesome 8-in-1 Photon Runner kit from Laser Pegs®! Pick from 8 totally unique models like the Radar Runner, Drone Launcher, Troop Carrier, Snowcat, and many more. When the room goes dark, light up your creations and take playtime to all new levels of fun! Plus as an added bonus, we've included 4 rubber tires so you can choose whether your creation uses treads or tires!



RN2180B



8 10690 02082 6

PHOTON RUNNER

3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

- Motorized Runners™ Power Base
- 6 Light-Up Laser Pegs® Pieces
- 91 Tinted Construction Bricks
- 2 Rubber Tank Treads & 4 Rubber Tires

**NEW
ITEM**



If you're the ultimate thrill seeker grab this exciting 8-in-1 Rally Cars kit from Laser Pegs®! Jump in and hit the trails with the Dune Buggy, Rally Car, Sand Racer, and many more. Use the exclusive **Light-Up Pullback Motor** and watch your creations speed away! Don't let the fun end at night, light up your creations and keep playing even longer!



RNPL1100B



8 10690 02152 6

RALLY CARS

3 LR44 BATTERIES
(INCLUDED)

8-in-1

AGES 5+

- Zippy Do® Light-Up Power Base
- Light-Up Pullback Motor
- 58 Tinted Construction Bricks

POWER BLOCK SERIES

TRY ME
FEATURE
ON BOX



PB1410B



8 10690 02118 2

SPORTS CAR

- Power Block® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 4 Light-Up Laser Pegs® Tires
- 83 Tinted Construction Bricks



3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

TRY ME
FEATURE
ON BOX



PB1420B



8 10690 02100 7

BULLDOZER

- Power Block® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 4 Light-Up Laser Pegs® Tires
- 100 Tinted Construction Bricks



3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

TRY ME
FEATURE
ON BOX



PB1430B



8 10690 02058 1

TRUCK

- Power Block® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 4 Light-Up Laser Pegs® Tires
- 100 Tinted Construction Bricks



3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+

POWER BLOCK® SERIES

NEW ITEM

**TRY ME
FEATURE
ON BOX**



PB1440B



OFF ROAD

- Power Block® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 4 Light-Up Laser Pegs® Tires
- 101 Tinted Construction Bricks

Rev up with this fully loaded 8-in-1 Off Road kit from Laser Pegs®! It's ready for anything with 8 models that will demolish the competition. Choose from the Road Warrior, Desert Champ, Muscle Truck, and many more. Don't forget to light up your creations for the ultimate off-roading experience day or night!



**3 AAA BATTERIES
(NOT INCLUDED)**

8-in-1

AGES 5+

NEW ITEM



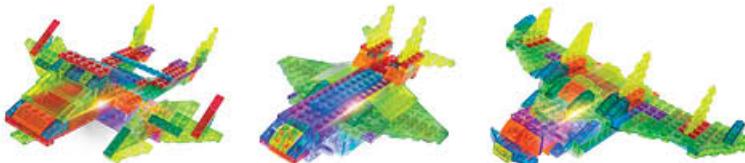
PB1450B



GALACTIC CRUISER

- Power Block® Light-Up Power Base
- 3 Light-Up Laser Pegs® Pieces
- 111 Tinted Construction Bricks

The universe is your playground when you explore it with this 12-in-1 Galactic Cruiser kit from Laser Pegs®! Assemble your exploration crew and build the Battlestar Cruiser, Spaceship 5, Escort One, and many more. Send your creations into light speed as you light them up for a building experience like none other!



**3 AAA BATTERIES
(NOT INCLUDED)**

12-in-1

AGES 5+

For Long Lasting Fun, Light It Up with a **POWERBLOCK** Base!



Owning the skies with this impressive 8-in-1 Scout Helicopter kit from Laser Pegs®! See what lies ahead in the Scout Helicopter, bring in the troops with the Chinook and make sure nobody is left behind with the Rescue chopper. The high-flying fun continues when you build any of the other distinct models included in this kit like the Air Falcon, Dolphin Tail, or the Twin Tail. When the mission needs an upgrade, take your building fun to a whole new level by lighting up your creations!



PB2150B



8 10690 02072 7

SCOUT HELICOPTER

- Power Block® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 122 Tinted Construction Bricks

3 AAA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+



Do you have the need for speed? Look no further than this remarkable 12-in-1 Formula Racer kit from Laser Pegs®! Strap into the driver's seat as you build the Modified Racer, Convertible, Street Racer, and many more. Light up your creations as you punch the pedal to the metal and continue racing your friends all night long!



PB2160B



8 10690 02059 8

FORMULA RACER

- Power Block® Light-Up Power Base
- 4 Light-Up Laser Pegs® Pieces
- 4 Light-Up Laser Pegs® Tires
- 117 Tinted Construction Bricks

3 AAA BATTERIES
(NOT INCLUDED)

12-in-1

AGES 5+



G870B



8 10690 02110 6

RACE CAR

- Sound-Activated Triangle Power Base
- 20 Light-Up Laser Pegs® Pieces
- 1 Light-Up Laser Pegs® Peg Cord
- 84 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

12-in-1

AGES 5+



G1270B



8 10690 02108 3

HELICOPTER

- Sound-Activated Triangle Power Base
- 10 Light-Up Laser Pegs® Pieces
- 1 Light-Up Laser Pegs® Peg Cord
- 78 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

8-in-1

AGES 5+



G1670B



8 10690 02111 3

CARGO PLANE

- Sound-Activated Triangle Power Base
- 14 Light-Up Laser Pegs® Pieces
- 80 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

12-in-1

AGES 5+



...Sound Activated Power Bases!

NEW
for
2016



G2100B



3 10690 02144 1

SUPER COPTER

- Sound-Activated Triangle Power Base
- 36 Light-Up Laser Pegs® Pieces
- 169 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

30-in-1

AGES 5+



G9030B



8 10690 02097 0

SPACE FIGHTER

- Sound-Activated Triangle Power Base
- 20 Light-Up Laser Pegs® Pieces
- 1 Light-Up Laser Pegs® Peg Cord
- 82 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

16-in-1

AGES 5+



NEW
ITEM



STK110B



8 10690 02159 5

DELUXE FREESTYLE KIT

- Zippy Do® Light-Up Power Base and Sound-Activated Triangle Power Base
- Laser Pegs® Storage Box
- 18 Light-Up Laser Pegs® Pieces
- 180 Tinted Construction Bricks

3 LR44 BATTERIES
(INCLUDED)

3 AA BATTERIES
(NOT INCLUDED)

AGES 5+

What are Laser Pegs®? If you're one of the few who still haven't heard about The Original Lighted Construction Set®, this is the kit for you! The Laser Pegs® Deluxe Freestyle Kit comes with everything you need to get building and playing in no time at all! With 200 parts you'll be able to build anything from dinosaurs to race cars, spaceships to helicopters, and so much more! The Deluxe Freestyle Kit comes with 18 Laser Pegs® and two of our best-selling power bases: the Triangle Power Base and Zippy Do® Power Base. You'll be lighting up your builds and playing all night long! The Laser Pegs® Deluxe Freestyle Kit is compatible with all Laser Pegs® kits as well as other major construction brands.

CORE Line



EDU1000



8 51835 00359 5

EDUCATIONAL SERIES

- Sound-Activated 3D Lite Board® Power Base with Storage Bin
- 12 Light-Up Laser Pegs® Word Blocks
- 12 Light-Up Laser Pegs® Letter Blocks
- 12 Light-Up Laser Pegs® Number Blocks

3 AA BATTERIES
(NOT INCLUDED)

AGES 3+





Dive down into the big blue world with this breathtaking 6-in-1 National Geographic Oceans kit from Laser Pegs®! Take a deep breath before you build some magical underwater models like the Clownfish, Manta Ray, Tiger Shark, and many more. Light up your creations to illuminate the ocean itself as your building experience reaches new depths!



NG100

OCEANS

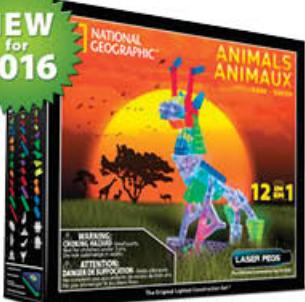
- Sound-Activated Triangle Power Base
- 10 Light-Up Laser Pegs® Pieces
- 62 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

6-in-1

AGES 5+

NEW
for
2016



Take the ultimate safari adventure with this fully loaded 12-in-1 National Geographic Animals kit from Laser Pegs! Animal enthusiasts everywhere will love building models of their favorite wildlife friends like the Elephant, Giraffe, Lion, Rhino, and many more. Pump up your playtime by lighting up your creations to extend your safari well into the night!



NG200

ANIMALS

- Sound-Activated Triangle Power Base
- 20 Light-Up Laser Pegs® Pieces
- 102 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

12-in-1

AGES 5+



This is the ultimate construction kit 65 million years in the making...the mega 24-in-1 National Geographic Dinosaurs kit from Laser Pegs®! Go back to a time when dinosaurs ruled the world and build your all time favorites like the Brachiosaur, Stegosaur, T-Rex, Velociraptor, and many more. Then take the fun to a whole new level when you light up your creations! The possibilities are endless!



NG300

DINOSAURS

- Sound-Activated Triangle Power Base
- 27 Light-Up Laser Pegs® Pieces
- 191 Tinted Construction Bricks

3 AA BATTERIES
(NOT INCLUDED)

24-in-1

AGES 5+


NG400


8 10690 02054 3

SPACE

- Sound-Activated Triangle Power Base
- 36 Light-Up Laser Pegs® Pieces
- 125 Tinted Construction Bricks


3 AA BATTERIES
(NOT INCLUDED)

24-in-1
AGES 5+

NG500


8 10690 02056 7

**LANDMARKS &
ARCHAEOLOGY**

- Sound-Activated 3D Lite Board® Power Base with Storage Bin
- 32 Light-Up Laser Pegs® Pieces
- 244 Tinted Construction Bricks


3 AA BATTERIES
(NOT INCLUDED)

30-in-1
AGES 5+

**TRY ME
FEATURE
ON BOX**
NG700


8 10690 02143 4

INTERSTELLAR ROVER

- Power Block® Light-Up Power Base
- 2 Light-Up Laser Pegs® Pieces
- 4 Light-Up Laser Pegs® Tires
- 100 Tinted Construction Bricks


3 AAA BATTERIES
(NOT INCLUDED)

8-in-1
AGES 5+

Marketing Initiatives

Hanging Vinyl Signs

Laser Pegs® offers these attractive hanging vinyl signs as a unique tool for any retailer to use, maximizing product visibility and increasing overall sell-through. With these signs you'll be able to easily display anything from a featured item, a sale item, or just let everyone know that you carry Laser Pegs®! Each sign comes with corner grommets so hanging it up is as simple as ordering it. Ask one of our sales representatives how you can get your hands on one of these signs today!



Item Number: DMO120B



Item Number: GLP2

NEW ITEMS

All New Compact "Try Me" Demo Box and "Try Me" Bot

Easily increase your overall sell-through by up to 30% with one secret tool, the Laser Pegs® Demo Box or Try Me Bot! The Demo Box features one full size Laser Pegs® model, 2 columns of Light-Up Laser Pegs® Pieces, and a Try-Me Button powered by 3 "D" batteries (included) that offers thousands of Try-Me clicks. Demo Box Dimensions: 9" w x 9" h x 13" d

The Try Me Bot is built with 13 Light-Up Laser Pegs® Pieces, 6 Tinted Construction Bricks, and sits on a Triangle Power Base. Both are made to keep customers smiling and sales soaring!

Coming Soon! NEW and IMPROVED Play Table

The ever popular Laser Pegs® Play Table has been completely redesigned for an even better play experience! One of the key benefits of the new Play Table is the expanded build area; perfect for making larger models. More importantly, the Play Table encourages group playtime so families can enjoy the endless fun of Laser Pegs® lighted construction together. The Play Table comes with two Sound-Activated 3D Lite Board® Power Bases which can be powered by 6 AA batteries (3 AA batteries per 3D Lite Board®. Not included.) or the included A/C adapter. The Play Table also comes with a large storage bin so you can easily organize all your Laser Pegs® bricks and pieces. As a bonus, the Play Table will come with telescoping legs so you can adjust the height of the table from 24 to 36 inches tall. Shipping Q3, 2016.

Item Number: PLT100

NEW ITEM



Summer & Fall

Designed for
Rapid Sell-Through
with the majority of items
priced at less than **\$29.99!**

Why Carry Laser Pegs®?

- Appealing to Both Genders and All Ages
- Enhances Creative Reasoning
- Improves Fine Motor Skills
- Promotes Cognitive Development
- Encourages Communication & Teamwork
- Inspires Creativity & Model Building
- Useful and Versatile Teaching Aid
- Kids Love Building with Light!

Each Laser Pegs® Kit
comes with one
Instruction Manual.



Over **1,000** Additional Manuals can be
downloaded on our website at:

www.LaserPegs.com



2 FOOT PLANOGRAM

2 FT & 4 FT PLANOGRAMS

DEMO BOX

- 1 Branded Display Box
- 1 Laser Pegs® Model
- Batteries Included



Improves Overall Sell-Through!

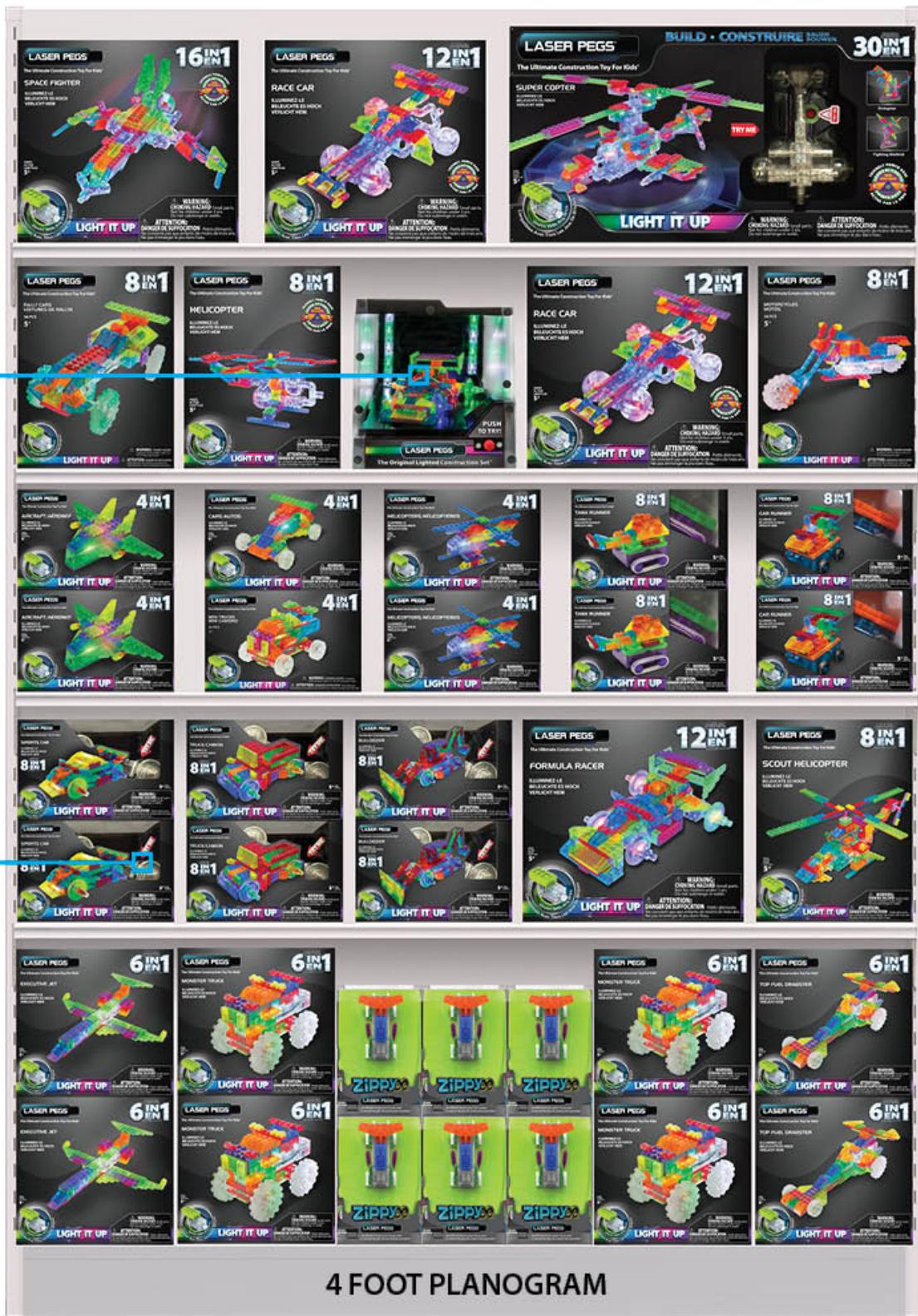
Ships from the USA

TRY-ME FUNCTION

See the Laser Pegs® Models **LIGHT UP** with Try-Me Kits!



Generates the In-Store Customer "WOW" Factor!



4 FOOT PLANOGRAM

POWER BASES



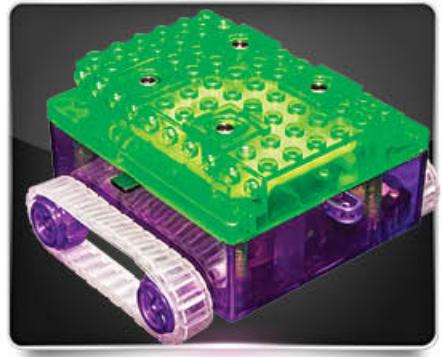
Triangle Power Base

- 4 Light Settings: Sound, On, Flash, Flash Faster
- Compatible with Other Major Construction Kits
- Sound Activated
- Requires 3 AA Batteries (Not Included)
- A/C Adapter Compatible (Sold Separately)



Car Runner

- Motorized Power Base w/ Wheels
- 2 Speed Settings: Slow, Fast
- 3 Light Settings With Pegs Attached: On While Still, On While in Motion, Flash While in Motion
- Compatible with Other Major Construction Kits
- Requires 3 AAA Batteries (Not Included)



Tank Runner

- Motorized Power Base w/ Tracks
- 2 Speed Settings: Slow, Fast
- 3 Light Settings With Pegs Attached: On While Still, On While in Motion, Flash While in Motion
- Compatible with Other Major Construction Kits
- Requires 3 AAA Batteries (Not Included)



Power Block

- A Mobile "On the Go" Power Base
- 2 Light Settings: On and Flash
- Compatible with Other Major Construction Kits
- Requires 3 AAA Batteries (Not Included)



Zippy Do® Power Base

- A Mobile "On the Go" Power Base
- 2 Light Settings: On, Flash
- Compatible with Other Major Construction Kits
- Requires 3 LR 44 Button Cell Batteries (Included)



MPS (Mobile Power Source)

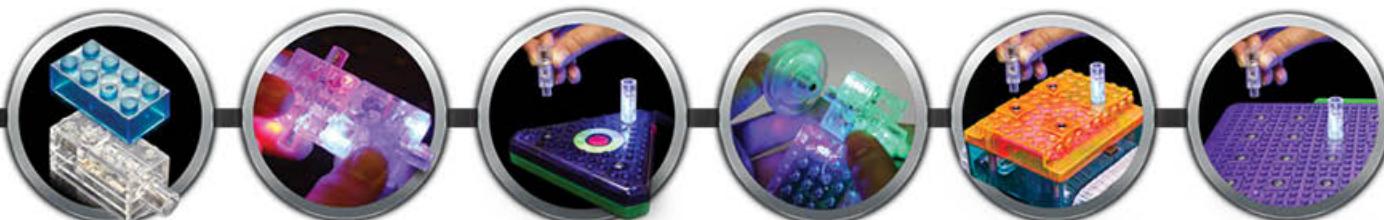
- A Mobile "On the Go" Power Base
- 2 Light Settings: On, Flash
- Compatible with Other Major Construction Kits
- Requires 3 LR 44 Button Cell Batteries (Included)

Each LED has an expected life of 11 years. Each product has a 90 day warranty.

Each Power Base Can Be Used With All Laser Pegs® and Construction Bricks!

Unlimited Creativity!

The Possibilities are Endless!



3D Lite Board®

- 4 Light Settings: Sound, On, Flash, Flash Faster
- Compatible with Other Major Construction Kits
- Sound Activated
- Storage Bin Included
- Can be Wall Mounted: Horizontal or Vertical
- Requires 3 AA Batteries (Not Included)
- A/C Adapter Compatible (Sold Separately)
- 100% recyclable



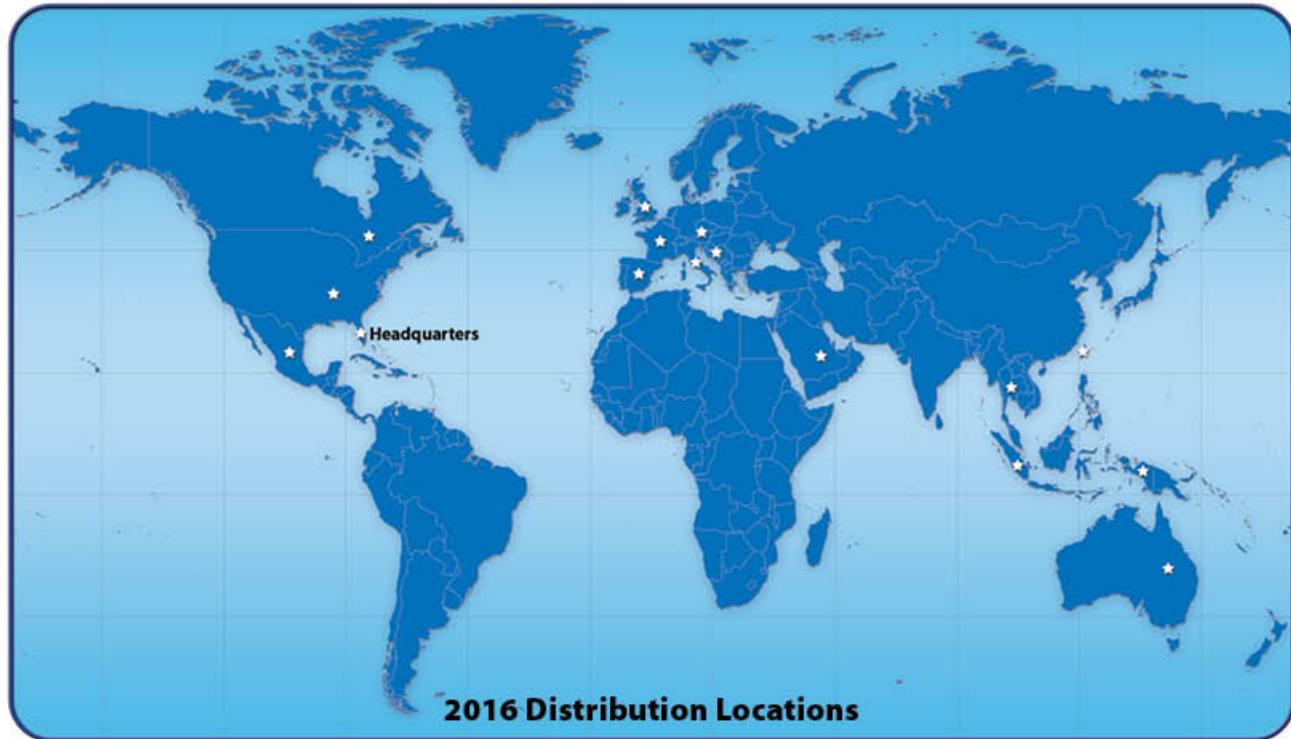
Each of our power bases are unique and provide new opportunities for building. Collect them all and watch the fun and creativity grow with each one!

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